

Cookie Policy

This Cookie Policy explains how Blue Flamingo Ltd (“we”, “us”, “our”) uses cookies and similar technologies on www.blueflamingopeople.co.uk. It should be read alongside our Privacy Policy.

Effective Date: 1st June 2026

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the site remember your actions and preferences over time, so you don't have to re-enter them on each visit.

2. How We Use Cookies

We use cookies to:

- Make the Site work properly (essential cookies)
- Understand how visitors interact with the Site so we can improve it (analytics cookies)

We do not use cookies for advertising or to build profiles of you across other websites.

3. Cookies We Use

Essential cookies

Used for: core site functionality (e.g., session handling, security).

Lawful basis: strictly necessary, no consent required.

Analytics cookies (Google Analytics)

- **_ga** — distinguishes users — expires after 2 years
- **_ga_<container-id>** — persists session state — expires after 2 years
- **_gid** — distinguishes users — expires after 24 hours

Lawful basis: consent (set via our cookie banner).

For Google Analytics' own privacy information, see: <https://policies.google.com/privacy>

4. Managing Cookies

You can accept or decline non-essential cookies via the cookie banner on your first visit, and you can change your preferences at any time.

You can also manage cookies through your browser settings:

- Chrome: Settings > Privacy and security > Cookies

- Firefox: Preferences > Privacy & Security
- Safari: Preferences > Privacy
- Edge: Settings > Cookies and site permissions

To opt out of Google Analytics across all sites, install the Google Analytics Opt-out Browser Add-on: <https://tools.google.com/dlpage/gaoptout>

Note: blocking essential cookies may stop parts of the Site from working.

5. Changes to This Policy

We may update this Cookie Policy from time to time. The latest version will always be on the Site, with the Effective Date shown above.

6. Contact

Questions about this Cookie Policy? Email info@blueflamingopeople.co.uk.